



BOARD OF DIRECTORS MEETING
AGENDA – FRIDAY, JUNE 19, 2026 at 11:00 am
LANDING STRIP TAVERN

Call to Order/Welcome/Roll Call Anderson
Secretary's Report Anderson

a. FC3 Meeting May 2026 Minutes

Treasurer's Report Truilo

- a. May 2026 Financials
- b. Cultural Arts Grant Report
- c. Flagler TDC Destination Development Grant 2026 Update

Public Comment: (2 Minutes Per Speaker) Public

Old Business:

LAA – License Plate Grant Program – Tom Garguilo Art in Public Places Program: Submission of Board Comments & Discussion

Membership Committee – Wild Apricot Beta Test Wilcox, Scherr

Events/Projects

- d. Summer Social – CRT on July 23, 2026 Truilo
- e. Beats & Eats 2026 – Teams (June 25 – Glasergreen/Wilcox), (July 30 – Feldman/Truilo)
- f. Fall Arts Festival Anderson, Garcia
- g. Oral History Project Glasergreen

Budget 2026-2028

Motion to Adjourn

Please take notice that any member of the public or elected official may attend this meeting. Only board members as appointed, in accordance with the Bylaws of Flagler County Cultural Council, may vote at this meeting. This notice is provided to meet the spirit of the Sunshine Law to inform the public that elected officials may be present at this meeting. In accordance with the Americans with Disabilities Act, persons needing assistance to participate in any of these meetings should contact the Flagler County Cultural Council at least 48 hours prior to the meeting. Meetings of the Flagler County Cultural Council are scheduled to occur on the third Friday of the month from 11 a.m. to noon at the Flagler County Tourism Office or such alternate time and place publicly noticed available by contacting the Flagler County Cultural Council at 120 Airport Road, Suite 3, Palm Coast, Florida 32164 or by call information about the organization may be found at www.FlaglerArtsandCulture.org. ling 386-313-4229.

FC3 Strategic Plan Goals: (A) Advocacy (Present a strong, unified voice for the interests of the arts and humanities in Flagler County); (B) Collaboration (Serve as the connecting entity to encourage arts a Humanities partnerships in the community); (C) Support (Provide financial, promotional, and marketing support to FC3 arts and culture partners)



FLAGLER COUNTY CULTURAL COUNCIL

**FLAGLER COUNTY CULTURAL COUNCIL (FC3)
BOARD OF DIRECTORS MEETING MINUTES**

May 22, 2026

11:00 a.m. – 1:00 p.m.

Flagler County Tourism Office

ATTENDEES: Danielle Anderson, Denise Garcia, Jay Scherr, Greg Feldman, Lawson Glasergreen, Kathy Wilcox, Ken Bryan, Flagler County Commissioner Pam Richardson, Amy Lukasik. Guests: Jeff Potts, Brenda Swann.

CALL TO ORDER

Chair Danielle Anderson called the meeting to order at 11:00 a.m. A quorum was present.

APPROVAL OF MINUTES

The April 2026 meeting minutes were presented for review.

Motion to approve the April 2026 meeting minutes as submitted by Greg Feldman, Kathy Wilcox. Motion carried unanimously.

TREASURER'S REPORT

The Treasurer's Report and April 2026 financials were presented.

Discussion included current financial balances, Cultural Arts Grant administration, license plate revenues, and updates regarding the Destination Development Grant program.

Motion to accept the Treasurer's Report as submitted by Greg Feldman, Jay Scherr. Motion carried unanimously.

PRESENTATION: LOCAL ARTS AGENCY (LAA) LICENSE PLATE PROGRAM

The Board welcomed Jeff Potts, Executive Director of the St. Johns Cultural Council, and Brenda Swann, Grants Manager and Administrator of the St. Johns County Arts License Plate Grant Program.

Potts and Swann provided an overview of how St. Johns County administers specialty license plate funding through its Local Arts Agency (LAA) designation. Topics included:

- Grant administration and review processes
- Applicant eligibility requirements
- Program flexibility and community impact
- Funding priorities and evaluation criteria
- Marketing opportunities associated with specialty license plates
- Administrative and audit requirements
- Long-term growth strategies for building license plate participation

Representatives shared that St. Johns County typically awards small community grants, historically ranging from \$500 to \$1,500, while emphasizing that the program's greatest value extends beyond grant funding by increasing awareness, partnerships, and community engagement with the arts.

Discussion focused on transparency, community trust, grant review procedures, and methods to ensure fair distribution of funds.

Potts encouraged FC3 to begin with a simple and manageable program structure and allow the program to evolve over time rather than launching an overly complex grant initiative.

The presenters also encouraged regional collaboration among neighboring Local Arts Agencies, including St. Johns, Putnam, and Flagler counties, particularly regarding specialty plate marketing and public awareness campaigns.

FC3 LICENSE PLATE PROGRAM DISCUSSION

Chair Danielle Anderson presented a preliminary proposal outlining potential uses for FC3's growing specialty license plate revenues and possible grant structures.

Discussion included the creation of a community arts grant program utilizing license plate proceeds and honoring the legacy of local arts advocate Tom Gargiulo through a public art initiative.

Board members discussed:

- Establishing a Tom Gargiulo Art in Public Places Grant Program
- Supporting permanent public art installations throughout Flagler County
- Funding opportunities for emerging artists
- Community accessibility and public benefit requirements
- Sustainable funding mechanisms
- Marketing opportunities to increase specialty license plate sales
- Partnerships with local automobile dealerships and community organizations

Several board members expressed support for recognizing Tom Gargiulo's longstanding contributions to arts and culture in Flagler County while ensuring the program remains flexible enough to evolve as funding grows.

After discussion, consensus was reached that the proposal should be refined before formal adoption.

ACTION ITEMS REGARDING LAA LICENSE PLATE PROGRAM

The Board agreed to:

1. Refine the proposed Tom Gargiulo Art in Public Places Grant Program budget based upon current and projected license plate revenues.
2. Develop realistic grant funding levels for initial implementation.
3. Gather board member feedback and questions prior to the next meeting.
4. Research public art grant best practices and grant administration models from other Local Arts Agencies.
5. Explore partnerships with local automobile dealerships to promote arts license plate purchases.
6. Investigate placement of specialty license plate promotional banners at Tax Collector offices and other public locations.
7. Evaluate regional marketing opportunities with neighboring Local Arts Agencies.
8. Return a revised proposal to the Board for review and possible action at a future meeting.

MEMBERSHIP COMMITTEE REPORT

Kathy Wilcox reported progress on the Wild Apricot membership management platform.

The beta testing process is underway, including online membership registration and payment functionality. Additional setup and automation work remains in progress before full public launch.

SPRING ARTS FESTIVAL REVIEW

The Board conducted a preliminary review of the 2026 Spring Arts Festival.

Discussion included:

- Attendance and community participation
- Vendor management processes
- Event logistics and setup challenges
- Volunteer support needs
- Future planning timelines
- Sponsorship opportunities
- Coordination with the City of Palm Coast

Board members agreed that a formal post-event workshop should be scheduled to evaluate successes, challenges, budgeting procedures, vendor applications, volunteer coordination, and future improvements.

FALL ARTS FESTIVAL

Initial discussion was held regarding the future structure of FC3's arts festivals.

Topics included:

- Distinguishing between fine arts festivals and craft festivals
- Potential venues and formats
- Long-term planning requirements
- Committee development
- Volunteer recruitment
- Artist outreach strategies

No formal action was taken.

ORAL HISTORY PROJECT

Lawson Glasergreen provided updates regarding ongoing oral history collection efforts and project development.

DESTINATION DEVELOPMENT GRANT UPDATE

Chair Anderson reported that FC3 continues to work with tourism partners on implementation of a supplemental marketing grant opportunity that could provide additional tourism marketing support for arts and cultural events held within Flagler County.

The program remains under development.

PUBLIC COMMENT

No public comments were received.

OTHER

Lawson Glasergreen agreed to fill in for Danielle Anderson, alongside Kathy Wilcox, at June 25, 2026 Beats & Eats event.

ADJOURNMENT

There being no further business, the meeting adjourned at approximately 12:40 p.m. by Greg Feldman, Kathy Wilcox.

Respectfully Submitted,
Danielle Anderson, Chair
Flagler County Cultural Council



Flagler County Cultural Council (FC3)

Executive Committee Meeting Minutes

Date: May 2026

Time: 3:00 p.m. – 5:01 p.m.

Location: Flagler Beachfront Winery

Attendees

- Danielle Anderson, Chair
- Denise Garcia, Vice Chair
- Julia Truilo, Treasurer

Call to Order

Chair Danielle Anderson called the meeting to order at 3:00 p.m.

Budget Review and Financial Planning

The Executive Committee reviewed the current financial position of the organization and discussed the need to clearly separate unrestricted operating funds from restricted funds designated for specific programs, including the Turtle Trail and other FC3 initiatives.

The committee reviewed anticipated expenses and established preliminary budget allocations for the 2026-2027 fiscal year.

Proposed Budget Allocations

Program/Expense	Budget
Spring Arts Festival 2027	\$4,000
Fall Festival 2026	\$5,000
Beats & Eats	\$1,000
Member Socials	\$2,000
Annual Meeting	\$1,200
Artrageous	\$20,000
Creekside Event	\$3,500
Student Scholarships	\$1,000
Directors & Officers Insurance	\$800
General Liability Insurance	\$800
Storage Unit	\$1,800

Revenue Goals

The Executive Committee established the following goals for FY 2026-2027:

- Membership Revenue Goal: \$5,000
- Sponsorship Revenue Goal: \$5,000

Grant Writing and Funding Opportunities

The committee discussed opportunities to expand grant funding and strengthen organizational sustainability.

Danielle Anderson will contact SCORE to explore potential partnerships for grant-writing workshops and educational opportunities for members and nonprofit organizations.

Julia Truilo will contact grant writer Suzette regarding submission of the newly released State operational support grant application.

Marketing and Membership Development

Danielle Anderson will coordinate the remaining Evolve advertising commitments and continue overseeing Edible Magazine member spotlights and promotional opportunities.

The committee discussed implementation of the membership software platform. The membership database will need to be updated and all member email addresses uploaded to fully utilize the software's communication and membership management capabilities.

The Executive Committee also discussed increasing membership engagement and achieving the organization's annual membership revenue goals.

Fundraising

Denise Garcia will complete the necessary paperwork for the Texas Roadhouse fundraising program.

Insurance, Accounting and Administrative Support

Danielle Anderson will connect Julia Truilo with the Auto-Owners Insurance representative to determine current liability insurance coverage and identify any gaps in coverage.

The committee discussed financial management needs and agreed to explore engaging Bob Samuels as bookkeeper to manage QuickBooks and financial reporting.

Danielle Anderson will also connect Julia Truilo with CPA Jill Atwood regarding annual tax filings and compliance requirements.

The Executive Committee discussed the potential need for part-time administrative support. Danielle Anderson will contact CareerSource to determine whether workforce development funding or support programs may be available.

Should outside funding not be available, the committee discussed allocating approximately \$360 per month for a 1099 administrative support position providing up to 20 hours of service monthly, subject to board approval.

Fall Festival 2026 Planning

The committee reviewed planning efforts for the Fall Festival.

Danielle Anderson will serve as project lead and work alongside Julia Truilo and the City of Palm Coast to develop event logistics, atmosphere, sponsorship opportunities, and operational needs.

Danielle Anderson and Julia Truilo will also prepare a sponsorship proposal for SR Perrott.

Member Socials

The committee reviewed plans for the upcoming FC3 Member Social scheduled for July 23, 2026, at City Repertory Theatre.

Julia Truilo will coordinate food and beverage arrangements for the event.

The committee discussed continued efforts to increase attendance, membership engagement, and networking opportunities through future member socials.

Turtle Trail Brochure

The Turtle Trail brochure remains under review.

Updates are needed to incorporate newly installed turtles and ensure all information is current prior to publication.

A lead coordinator for final edits and production will be determined.

Organizational Development

Denise Garcia will review existing organizational forms and templates currently on file and develop standardized FC3 forms for use across committees, events, sponsorships, membership activities, and organizational operations.

The Executive Committee also discussed committee development and agreed that board members should begin filling committee positions and identifying committee chairs to support organizational growth and strategic initiatives.

Adjournment

There being no further business, the meeting was adjourned at 5:01 p.m.

FC3 Executive Committee To-Do List – June, July 2026

Task	Responsible Party	Status
Contact SCORE regarding grant-writing workshop partnership	Danielle Anderson	Open
Coordinate remaining Evolve advertising commitments	Danielle Anderson	Open
Continue Edible Magazine member spotlights and promotional opportunities	Danielle Anderson	Ongoing
Complete Texas Roadhouse fundraiser paperwork	Denise Garcia	Open
Connect Julia with Auto-Owners Insurance representative	Danielle Anderson	Open
Verify current liability insurance coverage	Julia Truilo	Open
Discuss bookkeeping services with Bob Samuels	Danielle Anderson	Open
Connect Julia with CPA Jill Atwood regarding tax filings	Danielle Anderson	Open
Contact CareerSource regarding funding for administrative support position	Danielle Anderson	Open
Develop recommendation for part-time administrative support position	Executive Committee	Pending
Coordinate Fall Festival planning with City of Palm Coast	Danielle Anderson & Julia Truilo	Ongoing
Develop SR Perrott sponsorship proposal	Danielle Anderson & Julia Truilo	Open
Contact Suzette regarding State operational grant application	Julia Truilo	Open
Coordinate food and beverages for July 23 Member Social	Julia Truilo	Open
Upload membership database and member email list into membership software	Membership Team/Treasurer	Open
Verify accuracy of member contact information	Executive Committee	Open
Update Turtle Trail brochure with newest turtles and revisions	TBD	Open
Create standardized FC3 forms and templates	Denise Garcia	Open
Establish accounting procedures for restricted vs. unrestricted funds	Executive Committee/Treasurer	Open
Begin committee recruitment and assignments	FC3 Board of Directors	Open
Identify committee chairs and committee structures	FC3 Board of Directors	Open

Discussion Items for Next Executive Committee Meeting

1. Status of State operational support grant application.
2. Insurance coverage review and recommendations.
3. Membership software implementation update.
4. Administrative support position funding options.
5. Fall Festival planning progress report.
6. Turtle Trail brochure completion timeline.
7. Committee assignments and chair appointments.
8. Bookkeeping and tax filing arrangements.
9. Membership and sponsorship revenue progress toward annual goals.
10. Standardized forms and organizational procedures update.

Flagler County Cultural Council, Inc.

Balance Sheet Previous Year Comparison

As of May 31, 2026

	TOTAL			
	AS OF MAY 31, 2026	AS OF MAY 31, 2025 (PY)	CHANGE	% CHANGE
ASSETS				
Current Assets				
Bank Accounts				
101 Petty Cash	230.00	195.00	35.00	17.95 %
102 Event Cash	104.90	124.90	-20.00	-16.01 %
103 South State Bank Checking	45,187.23	19,313.21	25,874.02	133.97 %
Total Bank Accounts	\$45,522.13	\$19,633.11	\$25,889.02	131.86 %
Accounts Receivable				
152 Pledges Receivable	-89,808.55		-89,808.55	
Total Accounts Receivable	\$ -89,808.55	\$0.00	\$ -89,808.55	0.00%
Other Current Assets				
City of Palm Coast Cultural Grant	89,808.55		89,808.55	
Total Other Current Assets	\$89,808.55	\$0.00	\$89,808.55	0.00%
Total Current Assets	\$45,522.13	\$19,633.11	\$25,889.02	131.86 %
TOTAL ASSETS	\$45,522.13	\$19,633.11	\$25,889.02	131.86 %
LIABILITIES AND EQUITY				
Liabilities				
Total Liabilities			\$0.00	0.00%
Equity				
Retained Earnings	55,330.45	15,942.06	39,388.39	247.07 %
Net Revenue	-9,808.32	3,691.05	-13,499.37	-365.73 %
Total Equity	\$45,522.13	\$19,633.11	\$25,889.02	131.86 %
TOTAL LIABILITIES AND EQUITY	\$45,522.13	\$19,633.11	\$25,889.02	131.86 %

Flagler County Cultural Council, Inc.

Statement of Financial Position Detail

January-May, 2026

TRANSACTION DATE	TRANSACTION TYPE	NUM	NAME	ITEM CLASS	DESCRIPTION	SPLIT ACCOUNT	DEBIT	CREDIT	AMOUNT	BALANCE
Assets										
101 Petty Cash										
Beginning Balance										230.00
Total for 101 Petty Cash										
102 Event Cash										
Beginning Balance										104.90
Total for 102 Event Cash										
103 South State Bank Checking										
Beginning Balance										51,346.54
01/05/2026	Expense	ACH	Best Version Media		annual marketing campaign - Coastal Media	Advertising & marketing	2,328.00		-2,328.00	49,018.54
01/06/2026	Expense	xx6934	Big Frog Custom Tshirts		Member t-shirts/polos	Advertising & marketing	195.88		-195.88	48,822.66
01/07/2026	Expense	xx2304	Amazon			Advertising & marketing	105.63		-105.63	48,717.03
01/08/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	80.00		80.00	48,797.03
01/09/2026	Expense	XX2304	Staples			Office supplies	21.00		-21.00	48,776.03
01/12/2026	Deposit				Paypal transactions 7/28/25 through 12/31/25		1,165.00		1,165.00	49,941.03
01/12/2026	Expense	xx6934	7-Eleven		Turtel Artist reception	Supplies & materials	25.65		-25.65	49,915.38
01/12/2026	Expense	xx2304	Publix		Turtle Artist reception	Supplies & materials	65.20		-65.20	49,850.18
01/12/2026	Expense	xx2304	Aldi's		Turtle Artist reception	Supplies & materials	85.19		-85.19	49,764.99
01/12/2026	Expense	xx2304	Publix		Turtle Artist reception	Supplies & materials	128.62		-128.62	49,636.37
01/13/2026	Deposit		Publix		supply return -Turtle Artist reception	Supplies & materials	10.69		10.69	49,647.06
01/13/2026	Deposit		Publix		supply return - Turtle Artist reception	Supplies & materials	53.03		53.03	49,700.09
01/13/2026	Deposit		PayPal		transfer	Participation Fee	1,337.82		1,337.82	51,037.91
01/16/2026	Deposit				Turtle deposit		2,534.00		2,534.00	53,571.91
01/23/2026	Deposit						80.00		80.00	53,651.91
01/27/2026	Deposit		State of Florida Dept of Financial Services		License Plate funds	License Plate Funds	20.00		20.00	53,671.91
01/27/2026	Check	CKF357294734	Icon Poly		Turtle deposit	Supplies & materials	1,016.17		-1,016.17	52,655.74
01/27/2026	Check	126	Evolve Magazine		Ad buy	Advertising & marketing	750.00		-750.00	51,905.74
01/27/2026	Check	127	Sun and Surf Magazine		ad buy	Advertising & marketing	1,725.00		-1,725.00	50,180.74
01/28/2026	Check	995040	Zgraph		Website maintenance	Website	48.00		-48.00	50,132.74
02/02/2026	Deposit		State of Florida Dept of Financial Services		License Plate funds	License Plate Funds	40.00		40.00	50,172.74
02/03/2026	Deposit		State of Florida Dept of Financial Services		license place funds	License Plate Funds	100.00		100.00	50,272.74
02/11/2026	Deposit		State of Florida Dept of Financial Services		License Plate funds	License Plate Funds	40.00		40.00	50,312.74
02/12/2026	Check	128	Flagler County Education Foundation		scholarships	Awards & grants to others	1,000.00		-1,000.00	49,312.74
02/13/2026	Deposit		State of Florida Dept of Financial Services		License Plate funds	License Plate Funds	20.00		20.00	49,332.74
02/17/2026	Expense	xx6934	Mailchimp		email services	Advertising & marketing	20.00		-20.00	49,312.74

Flagler County Cultural Council, Inc.

Statement of Financial Position Detail

January-May, 2026

TRANSACTION DATE	TRANSACTION TYPE	NUM	NAME	ITEM CLASS	DESCRIPTION	SPLIT ACCOUNT	DEBIT	CREDIT	AMOUNT	BALANCE
02/17/2026	Expense	CKF3572947734	Palm Coast Observer		advertising	Advertising & marketing	1,100.00		-1,100.00	48,212.74
02/17/2026	Expense	xx6934	Curleytail Design Inc		Ad design	Design services		90.00	-90.00	48,122.74
02/18/2026	Deposit		State of Florida Dept of Financial Services		License Plate funds	License Plate Funds	20.00		20.00	48,142.74
02/24/2026	Deposit		State of Florida Dept of Financial Services		License Plate funds	License Plate Funds	40.00		40.00	48,182.74
02/27/2026	Check	995043	Zgraph		Website maintenance	Website		48.00	-48.00	48,134.74
03/03/2026	Deposit		State of Florida Dept of Financial Services		License Plate funds	License Plate Funds	140.00		140.00	48,274.74
03/06/2026	Deposit		State of Florida Dept of Financial Services		License Plate funds	License Plate Funds	40.00		40.00	48,314.74
03/13/2026	Deposit		State of Florida Dept of Financial Services		License Plate funds	License Plate Funds	60.00		60.00	48,374.74
03/17/2026	Expense	xx6934	Mailchimp		email services	Advertising & marketing		20.00	-20.00	48,354.74
03/17/2026	Deposit		State of Florida Dept of Financial Services		License Plate funds	License Plate Funds	20.00		20.00	48,374.74
03/20/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	20.00		20.00	48,394.74
03/24/2026	Check	995044	State of Florida Dept of Financial Services		license plate funds	License Plate Funds		20.00	-20.00	48,374.74
03/26/2026	Deposit						190.00		190.00	48,564.74
03/27/2026	Expense	xx2304	Wild Apricot		membership software annual fee	Advertising & marketing	1,478.40		-1,478.40	47,086.34
03/27/2026	Check	995045	Zgraph		Website maintenance	Website		48.00	-48.00	47,038.34
04/03/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	100.00		100.00	47,138.34
04/06/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	100.00		100.00	47,238.34
04/06/2026	Expense		Merchant payout		merchant payout - payee unknown	Office expenses		4.99	-4.99	47,233.35
04/08/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	60.00		60.00	47,293.35
04/08/2026	Expense	xx6934	Bloom Flower Delivery		flowers for Nancy Crouch	Office expenses		125.73	-125.73	47,167.62
04/17/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	20.00		20.00	47,187.62
04/17/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	80.00		80.00	47,267.62
04/17/2026	Expense		Mailchimp		email services	Advertising & marketing		20.00	-20.00	47,247.62
04/17/2026	Expense		Icon Poly			Supplies		869.16	-869.16	46,378.46
04/22/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	80.00		80.00	46,458.46
04/28/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	20.00		20.00	46,478.46
04/28/2026	Deposit						120.00		120.00	46,598.46
05/04/2026	Expense	6934	Curleytail Design Inc		Ad design	Design services		75.00	-75.00	46,523.46
05/04/2026	Expense		Merchant payout		unknown	Office expenses		4.99	-4.99	46,518.47
05/05/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	20.00		20.00	46,538.47
05/05/2026	Expense		Palm Coast Observer		advertising	Advertising & marketing		375.00	-375.00	46,163.47

Flagler County Cultural Council, Inc.

Statement of Financial Position Detail

January-May, 2026

TRANSACTION DATE	TRANSACTION TYPE	NUM	NAME	ITEM CLASS	DESCRIPTION	SPLIT ACCOUNT	DEBIT	CREDIT	AMOUNT	BALANCE
05/11/2026	Expense		Cash withdrawal		DJ for Spring Festival	Contract & professional fees		400.00	-400.00	45,763.47
05/13/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	60.00		60.00	45,823.47
05/18/2026	Expense		Mailchimp		email services	Advertising & marketing		20.00	-20.00	45,803.47
05/19/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	20.00		20.00	45,823.47
05/21/2026	Expense	6934	Walmart		member social @FCHS	Supplies		126.06	-126.06	45,697.41
05/21/2026	Expense	6934	Sonny's BBQ		Food for member event at FCHS	Meals		146.80	-146.80	45,550.61
05/26/2026	Expense	6934	Chick Fil A		volunteer food	Meals		69.55	-69.55	45,481.06
05/26/2026	Expense		All Aboard Storage		storage unit	Rent		77.43	-77.43	45,403.63
05/27/2026	Expense		Merchant payout		unknown	Office expenses		125.00	-125.00	45,278.63
05/28/2026	Deposit		State of Florida Dept of Financial Services		license plate funds	License Plate Funds	40.00		40.00	45,318.63
05/28/2026	Expense		Zgraph			Website		48.00	-48.00	45,270.63
05/29/2026	Expense		Florida Dept of Business and Professional Regulation		liquor permit -6-18-26	Licensing		25.00	-25.00	45,245.63
05/29/2026	Expense		PaymentUS		credit card fee - liquor license application	credit card fees		1.40	-1.40	45,244.23
05/29/2026	Expense		City of Palm Coast permitting		Summer Concerts	Licensing		57.00	-57.00	45,187.23
Total for 103 South State Bank Checking									-56,159.31	
152 Pledges Receivable										
Beginning Balance										-89,808.55
Total for 152 Pledges Receivable										
City of Palm Coast Cultural Grant										
Beginning Balance										89,808.55
Total for City of Palm Coast Cultural Grant										
Total for Assets with sub-accounts									-56,159.31	\$45,522.13
Liabilities and Equity										
Equity										
Retained Earnings									55,330.45	55,330.45
Net Revenue									-9,808.32	-9,808.32
Total for Equity									\$45,522.13	\$45,522.13
Total for Liabilities and Equity with sub-accounts									\$45,522.13	\$45,522.13

Flagler County Cultural Council, Inc.

Profit & Loss Prev Yr Comparison

October 2025 - May 2026

	TOTAL		
	OCT 2025 - MAY 2026	OCT 2024 - MAY 2025 (PY YTD)	% OF COLUMN
Revenue			
Contributed income		85.00	
Donations	3,754.00	3,324.86	-38.27 %
Donations directed by individuals		14,000.00	
Government grants & contracts			
License Plate Funds	2,240.00	1,680.00	-22.84 %
Total Government grants & contracts	2,240.00	1,680.00	-22.84 %
Total Contributed income	5,994.00	19,089.86	-61.11 %
Membership	745.00	1,110.00	-7.60 %
Participation Fee	2,985.82	2,463.64	-30.44 %
Sales of Product Income	1,117.00	773.99	-11.39 %
Total Revenue	\$10,841.82	\$23,437.49	-110.54 %
Cost of Goods Sold			
Cost of Goods Sold			
sales tax	91.53		-0.93 %
Total Cost of Goods Sold	91.53		-0.93 %
Total Cost of Goods Sold	\$91.53	\$0.00	-0.93 %
GROSS PROFIT	\$10,750.29	\$23,437.49	-109.60 %
Expenditures			
Advertising & marketing	9,319.21	1,890.00	-95.01 %
Design services	290.00		-2.96 %
Website	336.00	336.00	-3.43 %
Total Advertising & marketing	9,945.21	2,226.00	-101.40 %
Artist Fee		5,500.00	
Awards & grants to others	1,000.00		-10.20 %
Contract & professional fees	400.00	2,900.00	-4.08 %
credit card fees	1.40		-0.01 %
Insurance	624.18		-6.36 %
Directors & officers insurance		555.50	
Total Insurance	624.18	555.50	-6.36 %
Occupancy			
Rent	77.43		-0.79 %
Total Occupancy	77.43		-0.79 %
Office expenses	260.71		-2.66 %
Bank fees & service charges	12.00	76.98	-0.12 %
Licensing	82.00	61.25	-0.84 %
Meals	216.35		-2.21 %
Office supplies	21.00		-0.21 %

Flagler County Cultural Council, Inc.

Profit & Loss Prev Yr Comparison

October 2025 - May 2026

	TOTAL		
	OCT 2025 - MAY 2026	OCT 2024 - MAY 2025 (PY YTD)	% OF COLUMN
Software & apps	5,646.00	5,140.00	-57.56 %
Total Office expenses	6,238.06	5,278.23	-63.60 %
Supplies	995.22	2,483.84	-10.15 %
Supplies & materials	1,277.11	802.87	-13.02 %
Total Supplies	2,272.33	3,286.71	-23.17 %
Total Expenditures	\$20,558.61	\$19,746.44	-209.60 %
NET OPERATING REVENUE	\$ -9,808.32	\$3,691.05	100.00 %
NET REVENUE	\$ -9,808.32	\$3,691.05	100.00 %

Flagler County Cultural Council, Inc.

Profit and Loss By Class

October 1, 2025-May 31, 2026

	ADMINISTRATION	EVENTS	LICENSE PLATE FUNDS	MARKETING	MEMBERSHIP	TURTLE TRAIL	NOT SPECIFIED	TOTAL
Revenue								
Contributed income								
Donations	1,254.00					2,500.00		3,754.00
Government grants & contracts								
License Plate Funds			2,240.00					2,240.00
Total for Government grants & contracts			2,240.00					\$2,240.00
Total for Contributed income	1,254.00		2,240.00			2,500.00		\$5,994.00
Membership					745.00			745.00
Participation Fee		2,985.82						2,985.82
Sales of Product Income	340.00	777.00						1,117.00
Total for Revenue	1,594.00	3,762.82	2,240.00		745.00	2,500.00		\$10,841.82
Cost of Goods Sold								
Cost of Goods Sold								
sales tax		91.53						91.53
Total for Cost of Goods Sold		91.53						\$91.53
Total for Cost of Goods Sold		91.53						\$91.53
Gross Profit	1,594.00	3,671.29	2,240.00		745.00	2,500.00		\$10,750.29
Expenditures								
Advertising & marketing	6,764.21			2,555.00				\$9,319.21
Design services	215.00						75.00	290.00
Website	336.00							336.00
Total for Advertising & marketing	7,315.21			2,555.00			75.00	\$9,945.21
Awards & grants to others	1,000.00							1,000.00
Contract & professional fees		400.00						400.00
credit card fees		1.40						1.40
Insurance		624.18						624.18
Occupancy								
Rent	77.43							77.43
Total for Occupancy	77.43							\$77.43
Office expenses	260.71							\$260.71
Bank fees & service charges	12.00							12.00
Licensing		82.00						82.00
Meals	69.55	146.80						216.35
Office supplies	21.00							21.00
Software & apps	5,646.00							5,646.00
Total for Office expenses	6,009.26	228.80						\$6,238.06
Supplies		126.06				869.16		\$995.22
Supplies & materials		20.00		240.94		1,016.17		1,277.11
Total for Supplies		146.06		240.94		1,885.33		\$2,272.33
Total for Expenditures	14,401.90	1,400.44		2,795.94		1,885.33	75.00	\$20,558.61
Net Operating Revenue	-12,807.90	2,270.85	2,240.00	-2,795.94	745.00	614.67	-75.00	-\$9,808.32
Net Revenue	-12,807.90	2,270.85	2,240.00	-2,795.94	745.00	614.67	-75.00	-\$9,808.32

Tom Garguilo Art in Public Places Grant Program

Program Framework for the Flagler County Cultural Council

Part 1: How to Persuade the Board

1. Lead with Legacy and Emotional Resonance

Open your presentation by honoring Tom Garguilo directly. Share specific stories of his advocacy, his vision for public art in Flagler County, and the tangible impact he had on the community. A named grant program is one of the most enduring ways to honor a leader — it keeps their name and mission alive in perpetuity.

Key talking point: *“The best tribute we can give Tom is not a plaque — it’s a program that keeps doing the work he believed in.”*

2. Clarify the License Plate Funding Mandate

Florida’s “Florida’s Cultural, Historical, and Museum License Plate” (the arts plate) generates funds specifically designated for local arts agencies. Boards are often cautious about how restricted funds are used — so clarify:

- These funds are **intended** for arts programming and public benefit
- Art in Public Places grants are a **textbook-appropriate** use of this funding
- The program creates **accountability and transparency** for how plate revenue is deployed
- It positions the Cultural Council as a **responsible steward** of public arts dollars

Tip: Pull the actual Florida Division of Cultural Affairs guidelines for local arts agency plate funds and present them alongside your proposal to show alignment.

3. Make the Business Case

- **Community visibility:** Public art increases foot traffic, tourism, and civic pride
- **Economic impact:** Studies show public art boosts local business revenue in surrounding areas
- **Media coverage:** A named grant program generates press (hint: *Flagler News Weekly* would cover it!)
- **Board legacy:** This is a signature program the current board can point to as their contribution

- **Low administrative burden:** \$12,000/year is manageable with a simple application and review process

4. Address Likely Objections Proactively

Objection	Response
“We don’t have staff bandwidth”	Propose a volunteer review panel of 3–5 community members
“What if applications are low quality?”	Build in a pre-application consultation step
“Is \$12K enough to make an impact?”	Yes — 2–4 meaningful grants per year create real, visible results
“What about ongoing maintenance?”	Require applicants to include a maintenance plan in their proposal

5. Bring Community Allies

Arrive with letters of support or in-person testimony from:

- Tom Garguilo’s family (if willing)
 - Local artists and arts organizations
 - City/county commissioners who knew Tom
 - Business owners who benefit from public art
-

Part 2: The Tom Garguilo Art in Public Places Grant Program

Program Overview

A competitive annual grant program administered by the Flagler County Cultural Council to fund the creation of original public art installations in Flagler County, honoring the legacy of Tom Garguilo.

Annual Budget: \$12,000

Allocation	Amount
Artist Grants (up to 3 awards)	\$10,500
Administration & Marketing	\$1,000
Jury Honoraria (3 jurors × \$150)	\$450
Contingency/Reserve	\$50

Suggested Grant Tiers

Grant Level	Amount	# Awards
Major Award	\$5,000	1
Community Award	\$3,000	1
Emerging Artist Award	\$2,500	1

Eligibility Requirements

- Applicant must be a **Florida-based artist or artist team**
 - Project must be located on **publicly accessible property** in Flagler County
 - Applicant must have **written permission** from property owner
 - Project must remain on public display for a **minimum of 3 years**
 - Applicant must provide a **maintenance plan**
 - No prior Tom Garguilo Grant recipients eligible for 3 years after receiving an award
-

Grant Parameters & Allowable Uses

- Original artwork creation (materials, fabrication, installation)
- Artist fees and labor
- Site preparation directly related to the artwork
- Community engagement components (workshops, unveiling events)

Not allowed: Reproductions of existing works, purely digital/screen-based art without physical installation, projects on private property with no public access

Application Requirements

1. Artist statement and bio
 2. Project narrative (500 words max): vision, community impact, connection to Flagler County
 3. Site plan and property owner permission letter
 4. Visual proposal (renderings, sketches, or mock-ups)
 5. Itemized budget
 6. Maintenance plan
 7. Timeline (projects must be completed within 12 months of award)
-

Review Criteria (100 points total)

Criteria	Points
Artistic merit and originality	30
Community impact and accessibility	25
Feasibility of budget and timeline	20
Site appropriateness	15
Maintenance plan quality	10

Program Timeline (Annual Cycle)

- **January:** Applications open
 - **March 1:** Application deadline
 - **March–April:** Jury review
 - **May:** Awards announced at a public ceremony
 - **May–April (following year):** Project completion window
-

Recognition Requirements for Grantees

- Permanent signage acknowledging the Tom Garguilo Art in Public Places Grant
 - Participation in an annual public celebration of completed projects
 - Final report with photos submitted to the Cultural Council
-

Program name honors Tom Garguilo's lifelong dedication to bringing art into the everyday lives of Flagler County residents.



Date	Event	Time	Location	Volunteers	Full Set Up/Show Up	Notes
4/11/26	Bunnell History Day	9 am – 5 pm	Holden House, Bunnell	Dani, Lawson (?), Greg (?)	Full Set Up	Debra to drop & pick up set up/tent
4/25/26	Celebrate Trails Day	11 am - 1 pm	Waterfront Park, PC	Jay, Julia	Show Up	Debra to prepare display
5/2/26	Arbor Day	9 am - 1 pm	Town Center, Palm Coast	Dani	Full Set Up	Booth with craft activity
5/6-7/26	FC3 Scholarship Drive	5-6 pm	Student's Home	Nancy	Show Up	Volunteers Needed
5/9/26	2026 Spring Festival & Garden	8 am - 4 pm S1- 8 am to noon, S2- noon - 4	Town Center, Palm Coast	Nancy, Denise, Lawson, Debra (All Day), S1 – Kathy S2 – Dani Greg (?)	Full Set Up	Debra to drop & pick up tent/supplies. *Jay help load Friday, Lawson help unload Saturday.
5/21/26	FC3 Q2 Member Social	5 - 6:30 pm	"The Vault" at Historic Bunnell Courthouse	Ed/Dani (lead)	Table Display	FC3 to supply refreshments
5/28/26 RESCHED 6/18/26	Beats & Eats	5-8 pm	The Stage at Palm Coast Town Center (PCTC)	Dani, Julia Mark Woods - Bar	Full Set Up	Tent & Complete Kit to be stored at PCTC
6/25/26	Beats & Eats	5-8 pm	The Stage – PCTC	Lawson, Kathy, Mark Woods - Bar	Full Set Up	Tent & Complete Kit to be stored at PCTC



7/23/26	FC3 Summer Member Social	5-7 pm	City Repertory Theatre	Julia (lead)	Display Table	FC3 to supply refreshments
7/30/26	Beats & Eats	5-8 pm	The Stage – PCTC	Greg, Julia, Mark Woods – Bar	Full Set Up	Tent & Complete Kit to be stored at PCTC
8/27/26	Beats & Eats	5-8 pm	The Stage – PCTC	Teresa, Nancy, Mark Woods - Bar	Full Set Up	Tent & Complete Kit to be stored at PCTC
9/24/26	Beats & Eats	5-8 pm	The Stage – PCTC	Jay, Ken, Mark Woods – Bar	Full Set Up	Tent & Complete Kit to be stored at PCTC
10/1/16	FC3 Annual Meeting	5:30 – 7 pm	Nexus Center	Dani, Nancy	Table Display	Reserve/Confirm Location & Catering
10/22/26	Beats & Eats	5-8 pm	The Stage – PCTC	Lawson, Denise, Mark Woods - Bar	Full Set Up	Tent & Complete Kit to be stored at PCTC
11/14/26	2026 Fall Arts Festival	9 am – 3 pm	Town Center, Palm Coast	Nancy, Denise	Full Set Up	
11/18/26	Festival of Trees	TBD	Flagler County Public Library	Dani, Debra, Denise, Kathy, other	Tree & Decorations	Dani to submit 2026 application
TBD	FC3 Q4 Member Social	TBD				

***If you cannot cover your shift, it is your responsibility to find a replacement volunteer and let team members know of the change. Refer to your FC3 board manual for contact information.**

FC3 Budget Planning

FC3 Proposed Budget

FY 2024-25

FY 2025-26

Revenue

Memberships

Friends of FC3

Member Organizations

Individual

Corporate

Total Memberships

	\$ 1,500.00	\$ 2,000.00
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Govt and Other Grants

Flagler TDC Support Agreement

FL Div of Arts & Culture

Americians for the Arts/NEA etc

Arts Plates

City of Palm Coast Grant

Other Donations

Other Foundation Grants

Total Govt and Other Grants

\$ 40,000.00	\$ 40,000.00
	\$ 11,900.00
\$ -	\$ -
\$ 8,000.00	\$ 8,000.00
\$ 1,500.00	\$ 1,500.00
\$ 5,000.00	\$ 5,000.00
\$ 54,500.00	\$ 66,400.00

Fundraising Events

	\$ 2,500.00	\$ 2,500.00
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Special Programs

Turtle Trail

Turtle Trail Book Sales

Total Programs

\$ 7,500.00	\$ 10,000.00
	\$ 2,700.00
\$ 7,500.00	\$ 12,700.00

In-Kind

Volunteer Services

Tangible Items

Professional Services

Total In-Kind

\$ 12,000.00	\$ 12,000.00
\$ 300.00	\$ 300.00
\$ 13,500.00	\$ 6,000.00
\$ 25,800.00	\$ 18,300.00

Other Contributions

Corporate Sponsors

	\$ 1,000.00	\$ 1,000.00
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Total REVENUE

	\$ 92,800.00	\$ 102,900.00
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Expenses

Operations

Rent

Office Supplies (In-Kind)

IT

Software

Telephone

Gmail/Cloud Storage

Postage

Insurance (Board and Cert of Liability)

Support Staff-Part Time

County Support (In-Kind)

Start Up

Total Operations

\$ -	\$ -
\$ 300.00	\$ 300.00
\$ -	\$ 2,500.00
\$ 5,000.00	\$ 5,300.00
\$ -	\$ 900.00
\$ 150.00	\$ 150.00
\$ 50.00	\$ 50.00
\$ 800.00	\$ 1,000.00
\$ -	\$ 10,000.00
\$ 13,500.00	\$ 6,500.00
\$ -	\$ -
\$ 19,800.00	\$ 26,700.00

Fundraising

Events

	\$ 10,000.00
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FC3 Budget Planning

Ticketing/Credit Card Fee		\$	500.00
Special Event Insurance	\$	200.00	\$ 1,100.00
Merchandise	\$	1,500.00	\$ 2,500.00
Turtle Manufacturing	\$	5,000.00	\$ 5,000.00
Other	\$	250.00	\$ 250.00
Total Fundraising Expenses	\$	6,950.00	\$ 19,350.00

Grants

City of Palm Coast Grants			
Education Grants			
Other Grants	\$	10,000.00	\$ 10,000.00
Total Grants	\$	10,000.00	\$ 10,000.00

Advertising/Marketing

Newspaper/mail print advertising	\$	1,000.00	\$ 8,000.00
Radio	\$	3,100.00	\$ 3,500.00
Social media/ Digital initiatives	\$	425.00	\$ 450.00
Email platform	\$	300.00	\$ 300.00
Magazines/ monthly publications	\$	3,000.00	\$ 4,000.00
Brochures	\$	1,500.00	\$ 1,500.00
Promotional items	\$	1,300.00	\$ 500.00
Total Advertising/Marketing	\$	10,625.00	\$ 18,250.00

Professional Fees

Accounting Services	\$	1,000.00	\$ 1,000.00
Website Development/updates	\$	500.00	\$ 1,000.00
Monthly Website Maintenance/Hosting	\$	600.00	\$ 600.00
Graphic Design	\$	500.00	\$ 500.00
Grant Research/Writing Assistance	\$	100.00	\$ 10,000.00
Marketing/Website Content Management			\$ -
AEP-6 Study	\$	-	\$ 2,700.00
Total Professional Fees	\$	2,700.00	\$ 15,800.00

Program and Other Expenses

Travel and conferences	\$	3,000.00	\$ 3,000.00
Memberships	\$	1,000.00	\$ 1,000.00
Other	\$	-	\$ -
Total Program and Other Expenses	\$	4,000.00	\$ 4,000.00

Total EXPENSES	\$	54,075.00	\$	94,100.00
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NET INCOME	\$	38,725.00	\$	8,800.00
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FY 2022 - 2023 Proposed Budget

FC3 Budget Planning

Revenue

Memberships

Friends of FC3	1,500.00
Member Organizations	3,000.00
Individual	2,000.00
Corporate	2,000.00
Total Memberships	8,500.00

Govt and Other Grants

Flagler TDC Support Agreement	45,000.00
FL Div of Arts & Culture	
Americians for the Arts/NEA etc	5,000.00
Arts Plates	1,000.00
Other Donations	1,000.00
Other Foundation Grants	5,000.00
Total Govt and Other Grants	57,000.00

Fundraising Events

4,500.00

Special Programs

Turtle Trail	2,500.00
Total Programs	2,500.00

Other Contributions

Corporate Sponsors	1,000.00
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Total REVENUE

\$ 73,500.00

Expenses

Operations

Rent	\$0.00
Office Supplies	\$300.00
IT	\$0.00 *\$1000 in year two for computer
Accounting Software	\$510.00
Telephone	\$900.00
Gmail/Cloud Storage	\$150.00
Postage	\$50.00
Insurance	\$0.00
Start up	\$850.00
Total Operations	\$2,760.00

Fundraising

Events	2,000.00
Ticketing/Credit Card Fee	500.00
Rental Space Insurance	450.00
Merchandise	2,000.00
Professional Fundraising	-
Other	250.00
Total Fundraising Expenses	5,200.00

Advertising/Marketing

Newspaper/mail print advertising	1,000.00
Radio	500.00
Social media/ Digital initiatives	1,500.00
Email platform	300.00
Magazines/ monthly publications	1,500.00
Brochures	500.00
Other	-
Total Advertising/Marketing	5,300.00

Professional Fees

Legal Services	2,500.00
Accounting Services	1,200.00
Website Development	6,000.00
Monthly Website Maintenance/Hosting	2,400.00
Graphic Design	1,000.00

FY 2022 - 2023 Proposed Budget

Grant Research/Writing Assistance	5,000.00	
Investment Management	-	
Bus Insurance	12,000.00	
Bus Storage	-	*need info
Bus Maintenance (Basic)	-	*need info
Insurance (Board and Cert of Liability)	1,800.00	
AEP-6 Study	1,495.00	*added 4-10-2023
Other	-	
Total Professional Fees	<u>33,395.00</u>	

Program and Other Expenses

Travel and conferences	1,500.00	
Memberships	1,500.00	
Other	2,950.00	
Total Program and Other Expenses	<u>5,950.00</u>	

Total EXPENSES	52,605.00
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NET INCOME	<u>\$ 20,895.00</u>
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