



Flagler County Tourist Development Council Agenda

August 12, 2025 • 10:00 a.m.

Updated 08/05/2025

Government Services Building 2, Board Chambers, 1769 E. Moody Blvd., Bunnell, FL 32110

Meetings streamed live on Spectrum Channel 492 and YouTube

<https://www.youtube.com/flaglercounty/live>

- 1) Pledge to the Flag and Moment of Silence
- 2) **Consent Agenda:** Request the Board accept the following:
 - a. **Meeting Minutes:**
 1. [April 16, 2025, Regular Meeting](#)
 - b. **Financial Reports:**
 1. [Revenue Report](#)
 2. [Budget to Actual](#)
 3. [Quarterly Lodging Trends Reports](#)
 - c. **Quarterly Marketing Reports:**
 1. [April 2025](#)
 2. [May 2025](#)
 3. [June 2025](#)
 - d. **Fund 1109 Capital Projects Status Reports:**
 1. [City of Flagler Beach – Flagler Beach Beachwalk](#)
 2. [City of Palm Coast – Palm Coast Southern Recreation Center \(photo of signage\)](#)
- 3) **Presentations & Updates:**
 - a. **Tourist Development Tax Update:** Shelly Edmonson, Flagler County Tax Collector's Office
- 4) **General Business:**
 - a. **Fund 1110 FY26 Discretionary Event Funding:** Review and recommendation to the Board of County Commissioners for the following grants.
 1. [\\$5,000 – National Christian College Athletic Association \(NCCAA\), National Championship, October 17-22, 2025](#)
 2. [\\$5,000 – United Flag Football League, National Championship Qualifier, October 25-26, 2025](#)
 - b. **Fund 1110 FY26 Special Event Marketing Grant:** Review and recommendation to the Board of County Commissioners for the following grants.
 1. [\\$15,000 – Flagler Auditorium Governing Board Season 25-26](#)
 2. [\\$5,000 – City of Palm Coast, Palm Coast USTA February 2-22, 2026](#)
- 5) **FY 2025-2026 Budget for Funds 1109, 1110, & 1111:** Review and recommendation to the Board of County Commissioners for:
 - a. [1109 FY 2025-2026 Budget](#)
 - b. [1110 FY 2025-2026 Budget](#)
 - c. [1111 FY 2025-2026 Budget](#)

- 6) **Quarterly Marketing Update:** Courtnee Brokaw, Marketing Manager
- 7) **Department Updates and Presentations:**
 - a. **Tourism Development Office Update:** Amy Lukasik, Executive Director
- 8) **Community Outreach:** Thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.
- 9) **Board Member Comments**
- 10) **Adjournment**

Please take note that individual Commissioners of the Board of County Commissioners may attend this meeting. The Commissioners who attend, except for the Commissioners who serve on the designated board being noticed, will not take any action, or take any vote at this meeting.

This is not an official meeting of the Board of County Commissioners of Flagler County. This notice is being provided to meet the spirit of the Sunshine Law to inform the public that commissioners may be present at these discussions. In accordance with the Americans with Disabilities Act, persons needing assistance to participate in this meeting should contact the number listed above at least 48 hours prior to the meeting.