

Flagler County Tourist Development Council Agenda

April 23, 2025 • 9:00 a.m.

Government Services Building 2, Board Chambers, 1769 E. Moody Blvd., Bunnell, FL 32110

Meetings streamed live on Spectrum Channel 492 and YouTube <https://www.youtube.com/flaglercounty/live>

- 1) Pledge to the Flag and Moment of Silence
- 2) **Consent Agenda:** Request the Board accept the following:
 - a. **Meeting Minutes:**
 1. January 15, 2025, Regular Meeting
 - b. **Financial Reports:**
 1. Revenue Report
 2. Budget to Actual
 3. Quarterly Lodging Trends Reports
 - c. **Quarterly Marketing Reports:**
 1. January 2025
 2. February 2025
 3. March 2025
 - d. **Fund 1109 Capital Projects Report:**
 1. City of Flagler Beach – Flagler Beach Beachwalk
 2. City of Palm Coast – Palm Coast Southern Recreation Center
- 3) **Presentations & Updates:**
 - a. **Tourist Development Tax Update:** Shelly Edmonson, Flagler County Tax Collector's Office
 - b. **Future Flagler County Sports Complex:** Jason Boudrie, Synergy Sports
- 4) **General Business:**
 - a. **Fund 1110 FY25 Discretionary Event Funding:** Review and recommendation to the Board of County Commissioners for the following grants.
 1. \$ 5,000 – Florida Elite Soccer, Boy's Invitational, August 16-17, 2025
 2. \$ 5,000 – Florida Elite Soccer Girl's Invitational, August 23-24, 2025
 3. \$10,000 – Continuing Education Company, 16th Annual Primary Care Summer Conference, July 7-11, 2025
 4. \$ 5,000 – ~~FL Urban Forestry Council~~ Florida Chapter of the International Society of Arboriculture, Trees FL Conference & Trade Show, June 2-4, 2025
 5. \$ 5,000 – United Flag Football, State Championship & HOF Dinner, June 28-29, 2025
 - b. **Proposed Beach Management Plan for Funds 1109 & 1111:** Heidi Petitio, Flagler County Administrator
- 5) **Quarterly Marketing Update:**
Courtnee Brokaw, Marketing Manager
- 6) **Department Updates and Presentations:**
Amy Lukasik, Executive Director
- 7) **Community Outreach:** Thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.
- 8) **Board Member Comments**
- 9) **Adjournment**