



**BOARD OF DIRECTORS MEETING
AGENDA – FRIDAY, AUGUST 21, 2026 at 11:00 am
FLAGLER COUNTY TOURISM OFFICE**

Call to Order/Welcome/Roll Call Anderson

Secretary's Report Anderson

a. FC3 Meeting July 2026 Minutes

Treasurer's Report Truilo

a. July 2026 Financials

b. Palm Coast Cultural Arts Grant 2026-27

c. Flagler TDC Destination Development & Marketing Grants 2026

Public Comment: (2 Minutes Per Speaker) Public

Old/New Business:

a. FC3 Board Application – Sarah Ulis All

b. Budget 2026-27 All

c. Tom Gargiulo Art in Public Places Grant Program – Final Framework All

Meet Tom Gargiulo: [Tom Gargiulo, Palm Coast's 'Unwavering, Steadfast Champion' of the Arts for 25 Years, Dies at 83 | FlaglerLive](#)

Membership Committee Wilcox

Oral History Project Glasergreen

Events: (Leads Listed)

- Beats & Eats Team – August 27 – Theresa Pontieri, _____
- Annual Meeting – October 1 – Dani, Denise, Julia
- Fall Festival – November 14 – Dani, Pam, Julia

Adjourn

Please take notice that any member of the public or elected official may attend this meeting. Only board members as appointed, in accordance with the Bylaws of Flagler County Cultural Council, may vote at this meeting. This notice is provided to meet the spirit of the Sunshine Law to inform the public that elected officials may be present at this meeting. In accordance with the Americans with Disabilities Act, persons needing assistance to participate in any of these meetings should contact the Flagler County Cultural Council at least 48 hours prior to the meeting. Meetings of the Flagler County Cultural Council are scheduled **to occur on the third Friday of the month from 11 a.m. to noon** at the Flagler County Tourism Office or such alternate time and place publicly noticed available by contacting the Flagler County Cultural Council at 120 Airport Road, Suite 3, Palm Coast, Florida 32164 or by calling 386-313-4229 for information about the organization may be found at www.FlaglerArtsandCulture.org.

FC3 Strategic Plan Goals: (A) Advocacy (Present a strong, unified voice for the interests of the arts and humanities in Flagler County); (B) Collaboration (Serve as the connecting entity to encourage arts a Humanities partnerships in the community); (C) Support (Provide financial, promotional, and marketing support to FC3 arts and culture partners)



FLAGLER COUNTY CULTURAL COUNCIL

Board of Directors Meeting Minutes

Friday, July 17, 2026 | 11:00 a.m.

Flagler County Tourism Office

Attendees: Danielle Anderson, Denise Garcia, Julia Truilo, Jay Scherr, Bunnell Mayor Catherine Robinson, Lawson Glasergreen, Ken Bryan, Debra Morgan. **Excused:** Greg Feldman, Palm Coast Vice Mayor Theresa Pontieri. **Absent:** Flagler County Commissioner Pam Richardson, Flagler Beach City Commissioner Scott Spradley. **Guest:** Melondy Bosko. **Quorum established.**

1. Call to Order / Welcome / Roll Call

The meeting was called to order at approximately **11:01 a.m.**

Members and attendees introduced themselves and a sign-in sheet was circulated. It was noted at the beginning of the meeting that a quorum was not yet present. Additional members arrived during the meeting.

2. Secretary's Report

The Board reviewed the minutes from the **June 19, 2026** meeting. Members commented favorably on the revised format and readability of the minutes.

Motion: Approve the June 19, 2026 meeting minutes as presented.

Vote: Approved.

3. Treasurer's Report

June 2026 Financials

Treasurer **Julia Truilo** presented the financial report and noted that FC3's fiscal year runs October through September.

FC3's tax filings have been completed through a local accounting professional. An extension had previously been requested, and the organization's filing was not late.

Discussion focused on FC3's overall financial position. Truilo reported that the organization remains financially stable and maintains cash reserves; however, current revenue is not keeping pace with the organization's growing ambitions for grants, marketing, events and other programs.

The Board discussed developing a simplified financial reporting format that would help members quickly understand the organization's overall financial condition and identify areas requiring attention.

Motion: Approve the June 2026 financials.

Vote: Approved.

Palm Coast Cultural Arts Grant

The Palm Coast Cultural Arts Grant process was underway. At the time of the meeting, two applications had been completed and approximately seven prospective applicants were expected at the July 17 workshop.

A second mandatory applicant workshop was scheduled for Monday. The application process was expected to conclude in mid-August, with recommendations proceeding to the Palm Coast City Council in September.

Flagler TDC Grants

An update was provided on the proposed **Special Event Marketing Grant**, which is expected to become available during the new fiscal year beginning October 1. The grant is intended for out-of-market marketing expenses and was discussed at a potential maximum award of \$5,000, subject to final approval.

The **Destination Development Grant** remains available for permanent or semi-permanent/hardscape projects. Members discussed the need for additional promotion of the program because funding remains available.

4. Public Comment

No formal public comment was offered.

OLD BUSINESS

5. LAA – License Plate Grant Program

The Board discussed funds received through Florida's arts specialty license plate program and the need to establish a formal program for using those funds to support artists and public art in Flagler County.

Current annual license plate revenue was estimated at approximately **\$3,800-\$4,000**. Questions were raised regarding whether license plate revenue may be combined with other donations and whether grant recipients should be required to provide a cash or in-kind match.

Members agreed that the existing draft grant framework requires additional work and that eligibility, matching requirements, award amounts and the definition of qualifying public art should be clearly established before the program is publicly launched.

The Board also discussed honoring the late **Tom Gargiulo**, whose longtime support of artists and public art included the Palm Coast turtle sculptures and annual recognition of local artists.

Motion: Name the FC3 award/program funded through arts license plate proceeds in honor of **Tom Gargiulo**, with the funds supporting **art in public places**.

Second: Received.

Vote: Approved unanimously.

The Board agreed that the detailed program guidelines should be developed before a public announcement is made. Members discussed introducing the program at the October 1 Annual Meeting, with a potential formal launch/opening of applications around January 1, 2027.

The Board also discussed increasing awareness and sales of Florida arts specialty license plates. Rather than pursuing additional state specialty plates for motorcycles or other vehicle classifications, members favored concentrating efforts on promoting the existing arts plate.

Potential partnerships with local automobile dealerships were discussed, with dealerships encouraged to make buyers aware of the arts specialty plate when registering new vehicles.

Action Items:

- Develop revised guidelines and parameters for the Tom Gargiulo public art program.
- Research restrictions regarding use and/or commingling of arts license plate proceeds.
- Develop a potential presentation/graphic honoring Tom Gargiulo for the Annual Meeting.

- Explore partnerships with local automobile dealerships to promote Florida arts specialty license plates.
 - Continue development of promotional concepts for the arts plate program.
-

6. FY 2026-27 Budget

A preliminary FY 2026-27 budget was distributed for Board review. No formal action was taken on the proposed budget during this meeting.

Members requested additional comparison information showing prior-year actual expenses and current fiscal-year-to-date spending so proposed budget changes can be evaluated in context.

The Board agreed that a dedicated budget workshop would allow members to examine revenue sources, expenditures and individual budget lines in greater detail. QuickBooks will be available during the workshop so members can review underlying information as questions arise.

The Board agreed to schedule an open/noticed **Budget Workshop for August 6 from 1:00-2:00 p.m.**, subject to confirmation of meeting-room availability.

Action Items:

- Prepare budget-to-actual comparisons for Board review.
 - Include completed prior-year actuals and current fiscal-year-to-date figures where useful.
 - Notice the August 6 Budget Workshop.
 - Confirm meeting location.
 - Bring QuickBooks access to the workshop for detailed review.
-

EVENTS

7. FC3 Q2 Member Social – City Repertory Theatre

The Q2 Member Social was confirmed for **July 23 from 5:00-7:00 p.m. at City Repertory Theatre.**

Plans included refreshments beginning at 5 p.m., followed by a theater performance at approximately 5:45 p.m.

Members discussed the need for additional promotion after some Board members reported not receiving or seeing the invitation. The event had been included in the newsletter, website and Facebook event listings.

Action Items:

- Resend/promote the event to members and Board members.
 - Create/share additional social media posts in addition to the Facebook event.
 - Cross-promote through Instagram where possible.
 - Verify that Board members and members are properly included on FC3 mailing lists.
-

8. Beats & Eats – July 30

FC3 was scheduled to participate in **Beats & Eats on July 30**.

The required alcohol license for the event had been secured. Event supplies were reported to be available onsite.

Additional volunteers were encouraged to participate because availability of scheduled team members could change.

Action Item: Confirm volunteer coverage for the July 30 event.

9. Annual Meeting – October 1

The FC3 Annual Meeting remains scheduled for **October 1, 2026**.

A tentative timeframe of approximately **5:00-6:30 p.m.** was discussed based on previous annual meetings. The venue had not yet been finalized.

Potential locations discussed included the Southern Recreation Center and Palm Coast Community Center.

The Board also discussed potentially using the Annual Meeting to introduce the forthcoming Tom Gargiulo public art program once sufficient details have been developed.

Action Items:

- Confirm Annual Meeting venue and time.
 - Develop program details and presentation materials.
 - Consider including a tribute to Tom Gargiulo and preview of the new public art program.
-

10. Fall Arts Festival – November 14

The Board held an extended discussion regarding FC3's festival model, including the Fall Festival and future Spring Arts Festival.

Members agreed that FC3 should reevaluate vendor fees, sponsorships, artist recruitment, festival applications, revenue goals, programming and operational responsibilities.

The Spring Festival was reported to have essentially broken even. Members discussed the potential for festivals to generate greater revenue while continuing to fulfill FC3's mission and provide visible community programming.

The Board emphasized that maintaining multiple public programs and events demonstrates FC3's community impact and strengthens future grant applications.

The City of Palm Coast had expressed interest in helping FC3 develop a larger fall-themed festival at Town Center and had offered operational assistance, including potential help with setup and tents.

Ideas discussed for the Fall Festival included expanded family activities, historical characters/storytelling tied to **America's 250th anniversary**, a traditional fall atmosphere and broader outreach to artists throughout Northeast and Central Florida.

Members agreed that these issues required a dedicated Events Committee meeting rather than continued detailed discussion during the regular Board meeting.

An **Events Committee Workshop was scheduled for August 6 from 10:00 a.m.-noon**, subject to confirmation of room availability.

The committee will review both the Fall Festival and the future Spring Festival.

Members also discussed researching the availability and cost of alternative venues, including Flagler Palm Coast High School, so the Events Committee can evaluate venue options based on accurate information.

Action Items:

- Hold Events Committee Workshop August 6, 10 a.m.-noon.
 - Denise Garcia to assist with preparation of the workshop agenda.
 - Confirm meeting room and properly notice the meeting.
 - Review festival applications, fees, sponsorship packages and revenue opportunities.
 - Develop artist recruitment/outreach strategy beyond Flagler County.
 - Establish project responsibilities, timelines and accountability.
 - Research venue availability, requirements and costs, including Town Center and Flagler Palm Coast High School.
 - Refine Fall Festival programming before advertising activities that have not been confirmed.
-

11. Membership Committee

An update was provided on implementation of the **Wild Apricot** membership/CRM system.

Existing member information has been uploaded and current members are being separated into the appropriate membership categories. Approximately **39 current members** were reflected in the system at the time of the meeting, although Board members and some other records had not yet been fully incorporated.

Membership invoices had not yet been issued because renewal dates and existing paid memberships need to be correctly configured to prevent inappropriate invoices from being generated.

The system's privacy policy has been updated and formatted.

The Membership Committee is expected to meet before the next Board meeting.

Action Items:

- Resolve membership renewal-date and invoicing configuration.
 - Continue updating membership and Board records.
 - Ensure members are properly subscribed to FC3 communications.
 - Membership Committee to meet before the August Board meeting.
-

12. Oral History Project

Lawson Glasergreen provided an update on the developing oral history partnership.

Discussions are continuing regarding the structure of the project, student participation, technology, marketing approvals and potential community partners.

The initial project is viewed as a pilot that could establish a model for future oral history work.

The immediate anticipated FC3 expense is limited, with certificates discussed as recognition for participating students. Blank certificates were offered for donation.

Members also discussed the possibility of eventually hosting a public screening or presentation of completed oral histories and utilizing expanded event facilities at Daytona State College.

Action Items:

- Continue discussions with project partners regarding project structure and student participation.
- Determine any anticipated financial commitment before the FY 2026-27 budget is finalized.

- Explore certificates/recognition for participating students.
 - Explore a future public presentation or screening of completed oral histories.
-

NEW BUSINESS

13. Revenue Development / Partnerships

Members discussed ways to increase FC3 revenue and expand partnerships, including sponsorships, festival revenue and business collaborations.

Potential outreach to local automobile dealerships was discussed in connection with promoting arts specialty license plates.

Members emphasized the need to create clear sponsorship opportunities and packages rather than relying primarily on event fees and existing revenue sources.

Action Items:

- Begin informal outreach to potential dealership partners to determine interest.
 - Develop sponsorship opportunities as part of the broader budget and events planning process.
 - Continue identifying community and business partners that can support FC3 programs.
-

14. Adjournment

With all agenda items addressed, a motion was made to adjourn.

Motion: Adjourn the meeting.

Vote: Approved.

The meeting was adjourned.

Flagler County Cultural Council, Inc.

Profit and Loss By Class
October, 2025-July, 2026

	Administration	Events	License Plate Funds	Marketing	Membership	Turtle Trail	Total
Revenue							
Contributed income							
Donations	1,504.00					2,500.00	4,004.00
Government grants & contracts							
License Plate Funds			2,620.00				2,620.00
Total for Government grants & contracts			2,620.00				\$2,620.00
Total for Contributed income	1,504.00		2,620.00			2,500.00	\$6,624.00
Membership					2,015.00		2,015.00
Participation Fee		5,100.82					5,100.82
Sales of Product Income	340.00	777.00					1,117.00
Total for Revenue	1,844.00	5,877.82	2,620.00		2,015.00	2,500.00	\$14,856.82
Cost of Goods Sold							
Cost of Goods Sold							
sales tax		91.53					91.53
Total for Cost of Goods Sold		91.53					\$91.53
Total for Cost of Goods Sold		91.53					\$91.53
Gross Profit	1,844.00	5,786.29	2,620.00		2,015.00	2,500.00	\$14,765.29
Expenditures							
Advertising & marketing	8,934.21	375.00		2,595.00			\$11,904.21
Design services	215.00	75.00					290.00
Website	384.00						384.00
Total for Advertising & marketing	9,533.21	450.00		2,595.00			\$12,578.21
Awards & grants to others	1,000.00						1,000.00
Contract & professional fees		400.00					400.00
credit card fees	95.00	1.40					96.40
Insurance		624.18					624.18
Occupancy							
Rent	286.69						286.69
Total for Occupancy	286.69						\$286.69
Office expenses	304.99						\$304.99
Bank fees & service charges	12.00						12.00
Licensing		157.00					157.00
Meals	69.55	146.80					216.35
Office supplies	21.00						21.00
Software & apps	5,646.00						5,646.00
Total for Office expenses	6,053.54	303.80					\$6,357.34
Supplies		126.06				869.16	\$995.22
Supplies & materials		107.45		240.94		1,016.17	1,364.56
Total for Supplies		233.51		240.94		1,885.33	\$2,359.78
Total for Expenditures	16,968.44	2,012.89		2,835.94		1,885.33	\$23,702.60
Net Operating Revenue	-15,124.44	3,773.40	2,620.00	-2,835.94	2,015.00	614.67	-\$8,937.31
Net Revenue	-15,124.44	3,773.40	2,620.00	-2,835.94	2,015.00	614.67	-\$8,937.31

Flagler County Cultural Council, Inc.

Profit & Loss Previous YTD Comparison - detail
October, 2025-July, 2026

	TOTAL	
	Oct 1 2025 - Jul 31 2026	Oct 1 2024 - Jul 31 2025 (PY)
Revenue		
Contributed income		\$85.00
Donations	4,004.00	3,324.86
Government grants & contracts		
License Plate Funds	2,620.00	2,040.00
Total for Government grants & contracts	\$2,620.00	\$2,040.00
Donations directed by individuals		14,000.00
Total for Contributed income	\$6,624.00	\$19,449.86
Membership	2,015.00	1,270.00
Participation Fee	5,100.82	2,463.64
Sales of Product Income	1,117.00	773.99
Services		20,000.00
Total for Revenue	\$14,856.82	\$43,957.49
Cost of Goods Sold		
Cost of Goods Sold		
sales tax	91.53	
Total for Cost of Goods Sold	\$91.53	
Total for Cost of Goods Sold	\$91.53	
Gross Profit	\$14,765.29	\$43,957.49
Expenditures		
Advertising & marketing	\$11,904.21	\$3,510.00
Design services	290.00	
Website	384.00	384.00
Total for Advertising & marketing	\$12,578.21	\$3,894.00
Awards & grants to others	1,000.00	
Contract & professional fees	400.00	2,900.00
credit card fees	96.40	
Insurance	\$624.18	
Directors & officers insurance		555.50
Total for Insurance	\$624.18	\$555.50
Occupancy		
Rent	286.69	
Total for Occupancy	\$286.69	
Office expenses	\$304.99	
Bank fees & service charges	12.00	76.98
Licensing	157.00	119.65
Meals	216.35	
Office supplies	21.00	
Software & apps	5,646.00	5,140.00
Total for Office expenses	\$6,357.34	\$5,336.63

Flagler County Cultural Council, Inc.

Profit & Loss Previous YTD Comparison - detail
October, 2025-July, 2026

TOTAL		
	Oct 1 2025 - Jul 31 2026	Oct 1 2024 - Jul 31 2025 (PY)
Supplies	\$995.22	\$2,483.84
Supplies & materials	1,364.56	802.87
Total for Supplies	\$2,359.78	\$3,286.71
Artist Fee		5,500.00
Total for Expenditures	\$23,702.60	\$21,472.84
Net Operating Revenue	-\$8,937.31	\$22,484.65
Other Revenue		
Other Expenditures		
Net Other Revenue		
Net Revenue	-\$8,937.31	\$22,484.65

Flagler County Cultural Council, Inc.

Balance Sheet Previous Year Comparison

As of July 31, 2026

	TOTAL			
	AS OF JUL 31, 2026	AS OF JUL 31, 2025 (PY)	CHANGE	% CHANGE
ASSETS				
Current Assets				
Bank Accounts				
101 Petty Cash	230.00	195.00	35.00	17.95 %
102 Event Cash	104.90	124.90	-20.00	-16.01 %
103 South State Bank Checking	46,058.24	18,106.81	27,951.43	154.37 %
Total Bank Accounts	\$46,393.14	\$18,426.71	\$27,966.43	151.77 %
Accounts Receivable				
152 Pledges Receivable	-89,808.55	-10,000.00	-79,808.55	-798.09 %
Total Accounts Receivable	\$ -89,808.55	\$ -10,000.00	\$ -79,808.55	-798.09 %
Other Current Assets				
City of Palm Coast Cultural Grant	89,808.55	30,000.00	59,808.55	199.36 %
Total Other Current Assets	\$89,808.55	\$30,000.00	\$59,808.55	199.36 %
Total Current Assets	\$46,393.14	\$38,426.71	\$7,966.43	20.73 %
TOTAL ASSETS	\$46,393.14	\$38,426.71	\$7,966.43	20.73 %
LIABILITIES AND EQUITY				
Liabilities				
Total Liabilities			\$0.00	0.00%
Equity				
Retained Earnings	55,330.45	15,942.06	39,388.39	247.07 %
Net Revenue	-8,937.31	22,484.65	-31,421.96	-139.75 %
Total Equity	\$46,393.14	\$38,426.71	\$7,966.43	20.73 %
TOTAL LIABILITIES AND EQUITY	\$46,393.14	\$38,426.71	\$7,966.43	20.73 %

APPLICATION FOR FC3 BOARD MEMBERSHIP

August 8, 2026

Sarah Elizabeth Ulis

8 Vanderbilt Place

Palm Coast, FL 32164

386-283-5166

SRULIS00@GMAIL.COM

Retired

Responses to queries stated in application:

1. The missions of the Council align perfectly with my background and professional experience. My work in the non-profit world has given me a unique view of the extraordinarily broad range of the arts and cultural life across America. This spectrum narrows its focus in Flagler County, making it all the more important in the necessity to ensure that what the Council supports makes a significant contribution to the area. My experience can serve in a practical and enthusiastic application to ensure that our citizens can draw upon these essential resources and enjoy them in a way that improve our lives.
2. I support and can contribute to each mission of the Council, particularly in the advocacy of creative experiences in all its best forms across the County with an eye to how they all fit into the overall experience of living in this vibrant part of the county.
3. My extensive experience as a publicist and writer includes working as national publicist for all arts and performing programs produced by National Public Radio. I also served on the board of directors for the Duke Ellington School of the Arts, a premier public magnet high school in Washington, D.C., combining college-preparatory academic curriculum with specific training in the performing arts. I also was chosen to head up the school's Council for Development. I was Chair of the Hawaii State Society's first Presidential inaugural ball, attracting more than 1,000 attendees.

4. My experience locally included nine years organizing the annual Palm Coast Holiday Boat Parade, ultimately the largest in Florida and the third largest in the United States. I have served on the governing board of The Sheltering Tree and provided publicity assistance to the Disabled American Veterans Chapter 86 and to the Florida Agricultural Museum. I currently sit on the Board of Governors for the Fitzgerald Performing Arts Center.
5. All board members must devote themselves to the support and celebration of the arts in the County. I can help the board to sustain the accomplishment of its goals with my personal, life-long investment in that creative process.
6. Support for the Council's dedication to the arts and humanities in Flagler County is crucial to its success. Publicity and promotion of this organization should be widened, including public awareness of the groups it espouses.
7. I can contribute to efforts in marketing and public relations, patron and volunteer strategic planning, and in the capital campaign. I can also assist with the organization of fundraising events and arranging for public outreach speakers.

Sarah Elizabeth Ullis (signed) _____ August 8, 2026

Flagler County Cultural Council Annual Budget Worksheet 2026-2027

Budget Category / Item	FY 2026-2027 Budget	Project Lead	Notes
REVENUE			
Memberships			
Friends of FC3			
Member Organizations			
Individual			
Corporate			
Total Memberships	\$5,000	Kathy Wilcox	
Govt and Other Grants			
Flagler TDC Support Agreement	\$40,000	Dani Anderson	Chair
FL Div of Arts & Culture	-		
Americians for the Arts/NEA etc	-		
Arts Plates	\$4,000	Dani Anderson	Chair
City of Palm Coast Grant	-		
Other Donations	\$1,500	BOD	General donations
Other Foundation Grants	-	Ken Bryan, Suzette Stoutenberg	Grant Writer
Total Govt and Other Grants	\$45,500		
Fundraising Events	\$25,000		Artrageous
Events			
Festival Vendors - Fall	\$1,500	Dani Anderson	Fall 2026 - 50 Vendors @\$30
Festival Vendors - Spring	\$5,100	Denise Garcia	Spring 2027 - 60 Vendors @\$75, 6 Food @\$100
Festival Sponsors - Fall	\$2,000		Fall 2026 - 1 Premium, 2 Regular
Festival Sponsors - Spring	\$4,000		Spring 2027 - 2 Premium, 4 - Regular
Product Sales (beer/wine)	\$1,500		Beats & Eats
Total Events	\$14,100		
Special Programs			
Turtle Trail	\$10,000	Nancy Crouch	2 new turtles - SMA, Garcia, Richardson
Turtle Trail Book Sales	\$1,000	Nancy Crouch	Fall/Winter 2026
Total Programs	\$11,000		
In-Kind			
Volunteer Services	\$12,000	Greg Feldman	Need to track all volunteer hours.
Tangible Items	\$300		
Professional Services	\$6,000	Debra Morgan	
Total In-Kind	\$18,300		
Other Contributions			
Corporate Sponsors	\$2,500	BOD	
Yearbook sponsors/ads	\$2,000	Kathy Wilcox, + Team	\$100 Ads x 20. Print cost \$500.
Total Other Contributions	\$4,500		
Total REVENUE	\$123,400		
EXPENSES			
Operations			
Rent (storage unit)	\$1,800		
Office Supplies (In-Kind)	\$300		
IT	-		
Software (Submittable, Wild Apricot)	\$8,000		
Telephone	-		
Gmail/Cloud Storage	\$150		
Postage	\$50		
Insurance (Board and Cert of Liability)	\$1,600		
Support Staff-Part Time	-		
County Support (In-Kind)	\$6,500		
Annual licensing and fees	\$140		
Total Operations	\$18,540		
Fundraising			
Events	\$20,000	TBD	Artrageous
Ticketing/Credit Card Fee	\$500		
Special Event Insurance	\$1,100	Julia Truilo	
Merchandise	-		
Turtle Manufacturing	\$5,000	Nancy Crouch	
Other	\$500		
Total Fundraising Expenses	\$27,100		
Events			
Fall Festival 2026 (non marketing)	\$2,000	Dani Anderson	
Spring Festival 2027 (non marketing)	\$2,000	Denise Garcia	
Beats and Eats (supplies, licensing and fees)	\$1,500		
Member Socials	\$2,000		
Annual Meeting	\$1,200	Dani Anderson, Julia Truilo	
Total Events	\$8,700		
Grants			
License Plate Grants	\$4,000	BOD	Grant Panel
Scholarships	\$1,000	Dani Anderson, Nancy Crouch	
Other Grants (Creekside)	\$1,000	Dani Anderson	
Total Grants	\$6,000		
Advertising/Marketing			
Newspaper/mail print advertising	\$8,000		

Radio	\$3,500		
Social media/ Digital initiatives	\$450		
Magazines/ monthly publications	\$6,000		
Brochures	\$2,000		
Banners and branded materials	\$1,500		
Promotional items	\$300		
Total Advertising/Marketing	\$21,750	Dani Anderson	
Professional Fees			
Accounting Services	\$1,000		Calhoun & Atwood, LLC
Website Development/updates	\$1,000		Zgraph
Monthly Website Maintenance/Hosting	\$576	Julia Truilo	Zgraph
Graphic Design	\$500	CurleyTail Design	
Grant Research/Writing Assistance	\$2,000	Suzette Stoutenberg	
Marketing/Website Content Management	\$500	Julia Truilo	Zgraph
AEP-7 Study (gross cost will probably be \$8500)	\$2,700	Debra Morgan	
Total Professional Fees	\$8,276		
Program and Other Expenses			
Travel and conferences	\$1,000		
Memberships	\$1,000		Visit Florida, Flagler Chamber, Florida Cultural Alliance, Americans for the Arts
Other	-		
Total Program and Other Expenses	\$2,000		
Total EXPENSES	\$92,366		
NET INCOME	\$31,034		

Tom Gargiulo Art in Public Places Grant Program

Flagler County Cultural Council

Program Overview

The Tom Gargiulo Art in Public Places Grant Program is a competitive annual grant program administered by the Flagler County Cultural Council (FC3) to support the creation and installation of original public art in Flagler County. The program honors Tom Gargiulo's dedication to bringing art into the everyday lives of Flagler County residents.

Annual Program Budget

\$4,000 annually

The full annual allocation is reserved for grant awards. No program funds will be used for overhead, administrative expenses, marketing, jury honoraria, or other internal operating costs.

FC3 may make one award of up to \$4,000 or divide the annual allocation among multiple qualified projects, based on the strength of applications and available funding. Total awards may not exceed \$4,000 in a grant cycle.

Eligibility

- Applicant must be a Florida-based artist or artist team.
- The proposed project must be located in Flagler County and readily accessible to the public.
- Projects may be located on public or privately owned property when the site is publicly accessible and the property owner provides written authorization.
- The artwork must remain on public display for a minimum of three years unless FC3 approves a different term based on the nature of the project or site.
- The applicant must provide a reasonable maintenance and stewardship plan.
- Previous recipients are not eligible to receive another Tom Gargiulo Art in Public Places Grant for one year after an award.

Eligible Project Costs

- Artist fees and labor directly associated with the project.
- Materials, fabrication, and production of original artwork.
- Installation costs.
- Site preparation directly required for installation of the artwork.
- Permitting or other project-specific costs required to complete the installation.
- Community engagement directly connected to the creation or installation of the artwork.

Ineligible Uses

- FC3 overhead or administrative costs.

- General organizational operating expenses.
- Marketing or promotional expenses.
- Jury or review-panel honoraria.
- Reproductions of existing artwork presented as the primary project.
- Purely digital or screen-based work without a physical public-art component.
- Projects that are not publicly accessible.
- Expenses incurred before the grant award unless specifically authorized by FC3.

Application Requirements

1. Artist statement and brief biography.
2. Project narrative of no more than 500 words describing the concept, intended public benefit, and connection to Flagler County.
3. Site information and written property-owner authorization.
4. Visual proposal, such as renderings, sketches, photographs, or mock-ups.
5. Itemized project budget identifying the amount requested from FC3 and any additional project funding.
6. Maintenance and stewardship plan.
7. Project timeline. Funded projects should generally be completed within 12 months of the award.

Review Criteria

Criteria	Points
Artistic merit and originality	30
Public benefit, visibility, and accessibility	25
Feasibility of budget and timeline	20
Appropriateness of the proposed site	15
Maintenance and long-term stewardship	10

Applications will be evaluated on a 100-point scale. FC3 may establish a volunteer review panel or use a committee designated by the Council. Reviewers with an actual or perceived conflict of interest must recuse themselves from scoring the affected application.

Award Conditions

- An award is contingent upon execution of a grant agreement with FC3.
- Grant funds must be used only for the approved project and eligible costs.
- Material changes to the approved concept, site, budget, or timeline require prior FC3 approval.
- The recipient is responsible for obtaining property permissions, permits, insurance, or other approvals required for the project.
- FC3 requires documentation of expenditures and project completion before final closeout.
- Any unused grant funds must be returned to FC3.

Annual Grant Cycle

Timing	Milestone
January	Applications open
March 1	Application deadline
March–April	Eligibility review and application scoring
May	Awards announced
Within 12 months of award	Project completion

Recognition and Closeout

- Completed projects must acknowledge support from the Tom Gargiulo Art in Public Places Grant in a form approved by FC3.
- Recipients must provide FC3 with final photographs and a brief completion report.
- Recipients may be asked to participate in a public recognition or unveiling associated with the completed project.

Program Administration

FC3 will administer the program using existing Council resources and volunteer participation. No portion of the \$4,000 annual grant allocation will be retained by FC3 for overhead, administration, marketing, review costs, or honoraria. FC3 may adjust application dates, procedures, and award amounts from year to year while maintaining the annual program budget approved by the Council.

